

REP HEADLINE# 6368903  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

OCT10/12 16.01  
\*\*\* WPXI-TV \*\*\*

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM

AGY # 1331 AGY. NAME MAIN STREET MEDIA GROUP

P.O. BOX 25093

ALEXANDRIA, VA 22313

ORDER # 336503 CONTRACT # 6368903

PRDCT AMER 4 TX RFRM 10/13 EST#1131 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/12 OCT20/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT10/12 16.01

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$35,450  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 67  
AGENCY PRODUCT CODE = 147  
AGENCY EST# = 1131

1			500P-530P	30		\$900.00	10/19	10/19	1		FRI	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
2			530P-600P	30		\$900.00	10/19	10/19	1		FRI	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												

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3			600P-630P	30	4	\$1,000.00	10/19	10/19	1		FRI	1
PROGRAM : CH 11 EARLY NEWS CON COM1 : CH 11 EARLY NEWS												
4			600A-700A	30	4	\$800.00	10/19	10/19	1		FRI	1
PROGRAM : CHANNEL 11 NEWS AT 6AM CON COM1 : CHANNEL 11 NEWS AT 6AM												
5			630P-700P	30	4	\$2,100.00	10/19	10/19	1		FRI	1
PROGRAM : NBC NITELY NEWS CON COM1 : NBC NITELY NEWS												
6			700P-730P	30	4	\$1,800.00	10/19	10/19	1		FRI	1
PROGRAM : JEOPARDY/WHEEL-OF-FORTUNE CON COM1 : JEOPARDY/WHEEL-OF-FORTUNE												
7			500P-530P	30	4	\$900.00	10/15	10/15	1		MON	1
PROGRAM : CH 11 EARLY NEWS CON COM1 : CH 11 EARLY NEWS												
8			530P-600P	30	4	\$900.00	10/15	10/15	1		MON	1
PROGRAM : CH 11 EARLY NEWS CON COM1 : CH 11 EARLY NEWS												
9			600P-630P	30	4	\$1,000.00	10/15	10/15	1		MON	1
PROGRAM : CH 11 EARLY NEWS CON COM1 : CH 11 EARLY NEWS												
10			630P-700P	30	4	\$2,100.00	10/15	10/15	1		MON	1
PROGRAM : NBC NITELY NEWS CON COM1 : NBC NITELY NEWS												
11			600P-630P	30	4	\$625.00	10/13	10/20	1		SAT	2
PROGRAM : CHANNEL 11 NEWS CON COM1 : CHANNEL 11 NEWS												

for WA due to college FS



OCT10/12 16.01

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			730P-800P	30	4	\$1,800.00	10/18	10/18	1		THU	1
PROGRAM : <del>JEOPARDY</del> /WHEEL OF FORTUNE												
CON COM1 : <del>JEOPARDY</del> /WHEEL OF FORTUNE												
22			1100P-1135P	30	4	\$2,000.00	10/16	10/16	1		TUE	1
PROGRAM : 11 PM NEWS												
CON COM1 : 11 PM NEWS												
23			500A-530A	30	4	\$400.00	10/16	10/16	1		TUE	1
PROGRAM : CHANNEL 11 NEWS												
CON COM1 : CHANNEL 11 NEWS												
24			500P-530P	30	4	\$900.00	10/16	10/16	1		TUE	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
25			530A-600A	30	4	\$550.00	10/16	10/16	1		TUE	1
PROGRAM : CHANNEL 11 NEWS												
CON COM1 : CHANNEL 11 NEWS												
26			600P-630P	30	4	\$1,000.00	10/16	10/16	1		TUE	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
27			700A-900A	30	4	\$800.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
28			730P-800P	30	4	\$1,800.00	10/16	10/16	1		TUE	1
PROGRAM : <del>JEOPARDY</del> /WHEEL OF FORTUNE												
CON COM1 : <del>JEOPARDY</del> /WHEEL OF FORTUNE												
29			500P-530P	30	4	\$900.00	10/17	10/17	1		WED	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												

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30			530P-600P	30	4	\$900.00	10/17	10/17	1		WED	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
31			600P-630P	30	4	\$1,000.00	10/17	10/17	1		WED	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
32			600A-700A	30	4	\$800.00	10/17	10/17	1		WED	1
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1: CHANNEL 11 NEWS AT 6AM												
33			700P-730P	30	4	\$1,800.00	10/17	10/17	1		WED	1
PROGRAM : JEOPARDY/WHEEL OF FORTUNE												
CON COM1: JEOPARDY/WHEEL OF FORTUNE												
OCT/12						35450.00						

CONTRACT TOTAL 35450.00  
 TOTAL SPOTS 36

MARKET TOTALS \$136,346 WPXI 26% KDKA 38% WTAB 33% WPGH 3% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

*Handwritten signature*